



MEDIA CONTACT:
Micaela Lara-Lopez
Sr. Marketing & Communications Coordinator
micaela.lara-lopez@cset.org | (559) 741-4662

FOR IMMEDIATE RELEASE: April 11, 2022

CSET Among Selected Nonprofits of Target Circle Community Giving

Target Loyalty Members May Cast Their Nonprofit Votes by June 30th

[Tulare County, California] - Community Services Employment Training (CSET) is honored to announce that it was chosen to participate in a special charitable giving campaign, sponsored and funded by Target. Now through June 30th, Target Circle guests have a chance to help direct a portion of Target's donation to CSET. We are calling all CSET supporters to help us make the most of this incredible opportunity.

Every vote counts to help us receive a portion of the available Target funds as we continue our mission to inspire youth, families, and communities to achieve self-reliance through innovative pathways and collaboration. Target Circle is a loyalty program for Target shoppers (Guests), available nationwide. Guests earn a vote for each Target trip. Guests can then use those votes to direct where funds go in support of nonprofits in their community and across the nation. As each voting period wraps, Target awards grants to the nonprofits based on the percentage of votes they receive.

Guests in participating markets can enroll in the Target Giving Program for free by signing up at target.com/circle, by downloading the Target App through [App Store](#) or [Google Play](#), or by phone at their local Target store. As you shop, you earn more votes, allowing you the opportunity to keep voting multiple times during the campaign!

Guests may cast their votes for CSET in the Target app. Here's how:

- **Step 1:** Choose "My Target" in the Target app
- **Step 2:** Tap on "Target Circle™"
- **Step 3:** Select "Vote for nonprofits"
- **Step 4:** Find us & vote!

To learn more about Target Circle visit, www.target.com/circle. For questions regarding CSET's Target Circle Community Giving, email csetgiving@cset.org.

Community Services Employment Training (CSET) inspires youth, families and communities to achieve self-reliance through innovative pathways and collaboration. Since 1976, CSET has been the Community Action Agency for Tulare County. To learn more about CSET's services and impact in Tulare County, please visit www.cset.org or call (559) 732-4194.

###